

Digital Trust – Threat or Opportunity?

8:00 – 11:00, Tuesday, 2 April, 2019

Meeting Park FORUM, Mannerheimintie 20 B 6th floor, Helsinki

Digitalisation is a global trend shaping our society and business domains. As the world we know changes into an all connected environment we are facing not only opportunities but also fear and threats towards the digital unknown. Should we focus on threats or can we overcome those and instead look at the endless possibilities that lies in digital trust? Trust is vital. Focusing on cyber security and digital trust, and the opportunities, models and collaboration, our keynote speakers will highlight most interesting trends and we encourage you to have an open discussion. The Chamber of Commerce Finland-Switzerland and Netox Oy invite you to discuss the challenges and possibilities of cyber security, to share your insights, and to network. Welcome to our Breakfast of Trust!

8:00 **Registration and breakfast buffet**

9:00 **Opening words**

Dr. Jani Kaarlejärvi, Helsinki Office, Chamber of Commerce Finland-Switzerland

H.E. Heinrich Maurer, Ambassador, Embassy of Switzerland in Helsinki

9:15 **Keynote session moderated by**

Mr. Markku Korkiakoski, Chairman of Industry Advisory Board, NSF I/UCRC Finland Site

Keynote

H.E. Pia Rantala-Engberg, Cyber Ambassador, Ministry for Foreign Affairs, Finland

Keynote

Mr. Jason (Jay) Heung, Deputy Political and Economic Section Chief, Embassy of the United States of America in Helsinki

Keynote

Mr. Niko Candelin, Chairman of the Board, Netox Oy

Discussion

10:45 **Closing words**

Mr. Gerrit van Setten, Member of the Board, Chamber of Commerce Finland-Switzerland

For your participation, please, kindly **register by Tuesday 26 March 2019**.

The event will be held in English and it is free of charge. No shows and late cancellations will be charged a fee of 30 €. For more information, please contact:

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Supporting partner: